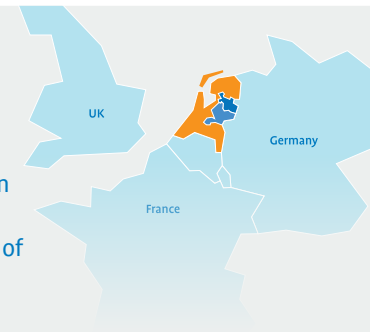




Alternative proteins

The Netherlands is an agrifood powerhouse, world's number 2 exporter of food products and home to world's number 1 food and agriculture university in Wageningen. The East Netherlands boasts more than 60 companies and research institutes working at the forefront of protein-transition technologies. This significant concentration of knowledge and experience forms a solid platform for expanding the export of products, concepts and technologies developed with partners in the Netherlands.



M Business climate

The food region is home to companies and institutes covering the full chain from 'farm to fork', and from fundamental research to practical solutions and products. The region consists of over 3,000 agrifood related companies, institutes and a community of more than 10,000 agrifood experts from over 110 nationalities.

East Netherlands is attractive for manufacturing, logistics and R&D intensive companies. The exquisite logistics infrastructure enables food producers to easily store and transport their goods to the European market.

Wageningen University & Research is the vibrant center of a highly educated, international research community dedicated to food, nutrition and agricultural sciences. The Wageningen Food & Biobased Research develops groundbreaking knowledge and technologies that bring a protein transition on a large scale within reach.

Companies

ADM, Anderson Advanced Ingredients, Beyond Meat, Bolt Threads, Friesland Campina, KraftHeinz, NIZO, Nestlé, Ojah/Kerry Group, Quorn, Revyve, Unilever, Upfield, Vivera, Ynsect, among many others.

💡 Open and innovative

Joint public private research programs with the Universities of Wageningen (Food), Nijmegen (Health) and Twente (Tech) and top-class research institutes develop innovative food applications.



5th Most innovative country in the world

GII 2022

With a highly educated population, good infrastructure, pleasant housing and living conditions and competitive fiscal climate, the Netherlands attracts many foreign companies – from small and medium enterprises to Fortune 500 corporations.

Future Protein NL magazine



🌟 Business support

Foodvalley – the primary knowledge-intensive agrifood ecosystem in the Netherlands.

The Protein Community assists suppliers of plant protein ingredients, semifinished products, consumer products and technologies in developing and commercializing their innovative products.

Shared facility finder is an initiative of Foodvalley NL, Wageningen University & Research and many companies in the Food Valley. Over 320 facilities are available for research, testing, demonstration, scale-up or industrial-scale production available.

Contract Research powerhouse **NIZO**, a private and independent company, assists companies worldwide with manufacturing of ingredients, with their expertise on food safety, health benefits and smart processing.

The **Wageningen Food and Biobased Research** institute is a world renowned research institute of Wageningen University & Research, offering ample opportunities for companies to collaborate and build upon the expertise of Wageningen.

East Netherlands: a highly innovative agrifood cluster

“Our new facility in Enschede will not only bring production closer to the consumer, representing an investment in the markets and communities we serve, but is expected to allow us to leverage local supply chains, improving our cost structure and sustainability of operations. We are excited to take this next step in bringing the nutritional and environmental benefits of our plant-based meats to the European consumer.”

Ethan Brown

Founder and CEO, Beyond Meat

“The choice for Wageningen is easy to explain, we are here in the Foodvalley among numerous other innovative companies and knowledge institutions that are engaged in the protein transition. We hope to benefit from this as Quorn and make a contribution to the ecosystem located here.”

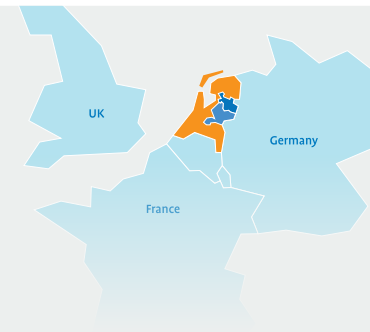
Wilco Meijer

Head of Science and Technology, Quorn



Agrifood

Oost NL has successfully supported **1,100** companies from all over the world



Top talent



Three Research Universities and five Universities of Applied Sciences educate multi-skilled talent for future challenges in agrifood such as nutrition, biobased materials, agtech and protein transition.

Number of students, East Netherlands

49,300

research university students

93,800

university of applied sciences students



105,500

students in vocational education

Source: CBS, 2021/2022

Wageningen University & Research – for many years ranking world's number 1 food and agriculture university. WUR mission is: 'To explore the potential of nature to improve the quality of life'. This is achieved together with industry, governments and research institutes around the world.

Due to its position in Europe, the East Netherlands attracts many international students and researchers. Hosting three international schools, the region offers a quality setting for international talent workers and their families.



Funding

Agriculture and food innovations are funding priorities within the European Union. These funds are an important vehicle to connect your food developments to the European market.

95.5 billion

budget for cooperation in R&D through EU Horizon 2021-2027 program



As a partner of the Dutch and EU governments, Oost NL is a qualified intermediary in helping you to access EU, national and regional funding.

255 million

regional participation fund



100 million

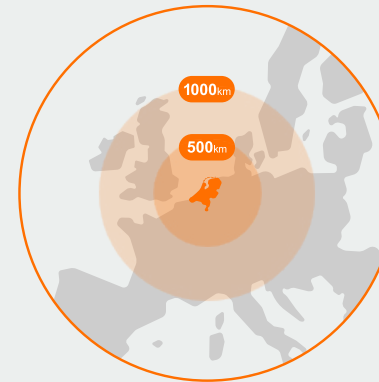
innovation grants & incentives



Market access

The Netherlands is a gateway to European markets, with an open market approach, a business-friendly fiscal climate, and a multilingual workforce.

95% of Europe's most lucrative consumer markets are just around the corner



- 244 million consumers within 2-3 days by road
- 170 million consumers within 1-2 days by road



6 International airports in 1.5 hour drive

Oost NL - Your support for success in business

Oost NL is the economic development agency for East Netherlands.

Invest in Holland

Oost NL works closely together with partners in the Invest In Holland program. Our main partner is the Netherlands Foreign Investment Agency. We have access to resources -funding, network of business and research partners- to help you succeed in establishing and growing your European business.

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we are the **5th** happiest country in the world
World Happiness Report 2023