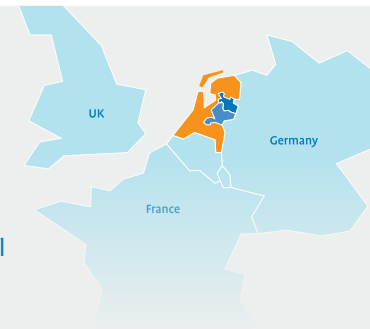




Agrifood

Soft landing for innovative companies

The Netherlands is an agrifood powerhouse, home to world's number 1 food and agriculture university in Wageningen. Foodvalley, located in East Netherlands, tops the list of appealing investment regions for many Agri-Food innovators worldwide. With more than 3,000 agrifood related companies, institutes and a community of more than 10,000 agrifood experts from over 110 nationalities, it has become an international acclaimed R&D hotspot. Oost NL, Startlife and Foodvalley NL support you with valuable introductions and relevant information to successfully establish your company.



M Business climate

East Netherlands Development Agency (Oost NL) advises international companies towards successfully establishment in The Netherlands.

StartLife builds, supports and funds start-ups, propelling breakthrough technologies in the domains of food & agriculture.

Foodvalley NL accelerates your growth by giving access to Shared (research) facilities, Innovation Communities and Initiatives.

Companies

The list of globally operating companies in the greater Foodvalley region includes household names such as: Beyond Meat, Vivera, Kraft Heinz, Unilever, Nestlé, Cargill, DSM, FrieslandCampina, Upfield, Kikkoman, Mérieux NutriSciences, Givaudan, Yili, Arla, 2 Sisters Storteboom, Hoogwegt, Synthite, Bieze Food Group, Innova Market Insights, CSK, Moba, Dishman, Jansen Poultry Equipment, Agrifirm, Bayer, CRV, De Heus Animal Nutrition, Genetwister, Keygene, FUMI, and many others.

5th

Most innovative country in the world

GII 2022



Open and innovative

Wageningen University & Research, global no. 1 agrofood research university, forms the centre of the food research hub Foodvalley, home to a vibrant, highly educated, international research community dedicated to food, nutrition and agricultural sciences.

Joint research programmes with the Wageningen University & Research (Food), Radboud University in Nijmegen (Health) and University of Twente (Tech) offer new food applications.

Seek collaboration with the newly established **OnePlanet Research Center** in which IMEC develops nano & smart solutions for agri, food, health and environmental impact.

Olympic Training Center **Papendal** is continuously innovating; a great opportunity for food companies to co-develops innovative products that contribute to a healthy and sustainable diet.

NIZO research organization supports food manufacturers to innovate. Their pilot production plant brings new food products to market fast.



Business support

StartLife à la Carte is a tailor-made programme specifically designed to help agrifoodtech startups connect with their peers and initiate collaborations with investors, researchers and corporate partners.

The **Fastlane** programme, initiated by Foodvalley NL and Invest-NL, combines customized guidance, personal coaching and a network of world-class experts. The ultimate goal is to be ready for the next investment round.

Expat Centers support expatriates to adapt in their new environment with housing and tax advice, and support international companies with visa applications.

World Food Center and **Wageningen Campus** offer offices, flexible working spaces and a welcoming international network.



Happiest country in the world

World Happiness Report, 2022

East Netherlands: a highly innovative agrifood cluster

“For us, the presence of knowledge and talent about AI was a decisive reason to choose Twente. At Kennispark we can realize our growth ambitions. Oost NL helped us with financing, but they also help us to connect with other companies”

Marco Snickers
Founder OneThird

“At first, I was afraid that starting a business in the Netherlands as an expat would be difficult, but now I know that is not the case. Oost NL helped me with things like permits and a work visa without hesitation. StartLife helped us with finding investors, but also showed us how to present our ideas to companies and VC's. Because of the connections at StartLife, we found a couple of interested parties and convinced them our business was worth it.”

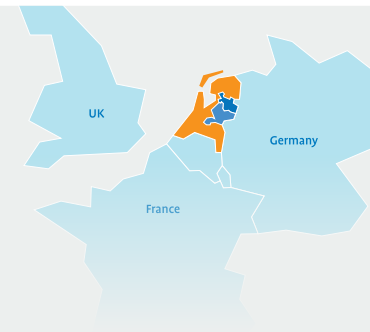
Edgar Suarez Garcia
Founder FUMI Ingredients

East Netherlands
Development Agency





Oost NL has successfully supported over **1,000** companies from all over the world



Top talent



Three Research Universities and five Universities of Applied Sciences educate multi-skilled talent for future challenges in agrifood such as nutrition, biobased materials, agtech and protein transition.

Number of students, East Netherlands

48,000 research university students

93,000 university of applied sciences students



106,000

students in vocational education

source: CBS, 2020/2021

Wageningen University & Research – for many years ranking world's number 1 food and agriculture university.

Aeres University of Applied Sciences and **Van Hall Larenstein University of Applied Sciences** are also active in the 'green' domain.

Due to its position in Europe, the East Netherlands attracts many international students and researchers. Hosting three international schools, the region offers a quality setting for international talent workers and their families.



Funding

Agriculture and food innovations are funding priorities within the European Union. These funds are an important vehicle to connect your food developments to the European market.

95.5 billion budget for cooperation in R&D through EU Horizon 2021-2027 program



As a partner of the Dutch and EU governments, Oost NL is a qualified intermediary in helping you to access EU, national and regional funding.

255 million regional participation fund

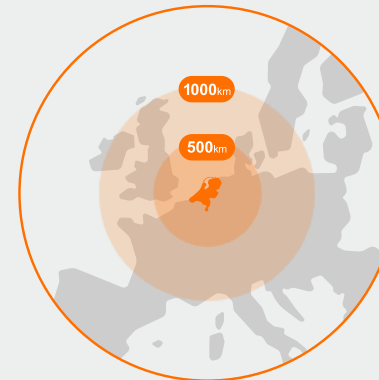
100 million innovation grants & incentives



Market access

The Netherlands is a gateway to European markets, with an open market approach, business-friendly fiscal climate, and a multilingual workforce.

95% of Europe's most lucrative consumer markets are just around the corner



- 244 million consumers within 2-3 days by road
- 170 million consumers within 1-2 days by road



6 International airports in 1.5 hour drive

Oost NL - Your support for success in business

Oost NL is the economic development agency for East Netherlands.

Invest in Holland

Oost NL works closely together with partners in the Invest In Holland program. Our main partner is the Netherlands Foreign Investment Agency.

We have access to resources -funding, network of business and research partners- to help you succeed in establishing and growing your European business.

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