

## **Knowledge-intensive health ecosystem**

The Netherlands is a Life Sciences & Health powerhouse, a high life expectancy, an accessible healthcare system and low number of hospital admission days. Internationally, the Netherlands is a desired discussion partner that tackles problems in an interdisciplinary manner and thinks in terms of total solutions. Health Valley, located in East Netherlands, tops the list of appealing investment regions for many Life Sciences & Health innovators worldwide. Health Valley has an ideal mix of multinational companies, research institutes, small and medium-sized enterprises (SMEs) and startups.





## **Business climate**



## - Business support



## - Open & innovative

**Health Valley** is the largest network in the Netherlands that fosters and supports technological innovations in health care. Health Valley provides a unifying platform for universities, care institutions, companies and governmental authorities to exchange information and collaborate in setting up innovative projects.

The international Health Valley Event in March each year is the largest Health innovation congress in the Netherlands.

### Companies

Many of the world's leading life sciences and health companies have already chosen to settle here. Among them are well recognized multinationals such as Abbott, AbbVie. AstraZeneca, GE Healthcare, MDxHealth, Mindray, Nanomi, Symeres, Synthon, Vaxxinova and Zoll Medical.

Average new technology start-up companies every year

Oost NL is in a strong position to help secure new markets for you in Europe, with the following partners:

The Economic Board a driver of innovation in the Arnhem/Nijmegen/Wageningen region encouraging & connecting economic activity & innovations in Food, Health, Energy & cross-overs.

**The World Trade Center Twente** supports the development of international trade and business opportunities in the region.

**Novel-T** supported by 2 universities, helps startups, scale-ups, innovative entrepreneurs and developments in the Twente region.

**Noviotech Campus** Open innovation between researchers and entrepreneurs in Health & High Tech.

**Mercator Launch** a pre-incubator for early phase entrepreneurship, supports all (PhD-)students, alumni and researchers in Nijmegen transform their business ideas into value-adding products or services.

Via joint research programs with the Universities of Wageningen (Food), Nijmegen (Health) and Twente (Tech) and top-class research institutes bring your innovation forward e.g. in medtech, rehabilitation, prevention, e-health and lab-on-a-chip.

Radboud University & Medical Centers:

- Institute for Medical Innovation
- Institute for Molecular Life sciences
- Institute for Molecules & Materials
- Donders Center for Medical Neuroscience

University of Twente & Research Centers:

- MESA+ Institute for nanotechnology
- TechMed Centre leading innovation hub
- Digital Society Institute

Important test environments for many modern innovations regarding posture & movement.

- St. Maartenskliniek
- Roessingh Research & Development



### **East Netherlands:** a vibrant Health ecosystem

Only in East Netherlands you can find such a strong, vibrant representation of qualified Health business partners, technologies, talent and government support.

This ecosystem is boosted by a funding injection from the EU of €110 billion Euros, to help companies such as yours to succeed with

If your company is active in the is the place to be.

### Vaxxinova





# Oost NL has successfully supported nearly **1,100** companies from all over the world





### **Top talent**

The region has leading entrepreneurial academic research centers: Wageningen University & Research (Food Research), Radboud University & Medical Center, Nijmegen (Life Sciences & Health) & University of Twente Enschede (Medtech & Technical Medicine). The Universities and Applied Sciences Institutes in the Netherlands strongly support relevant scientific studies that are closely linked to this growing market.

**Number of students, East Netherlands** 

research university students

university of applied sciences students

students in vocational education

source: CBS, 2021/2022

Due to its position in Europe, the East Netherlands attracts many international students and researchers. Hosting three international schools, the region offers a quality setting for international talent workers and their families.



### **Funding**

Innovation in Life Sciences & Health is one of the funding priorities within the European Union (EU). These funds are also an important vehicle to connect our Life Sciences & Health ecosystem to other important hot spots in Europe. The EU has made significant investments in Life Sciences & Health in recent years.

budget for cooperation in R&D through **EU Horizon 2021-2027** program

As a partner of the Dutch and EU governments, Oost NL is a qualified intermediary in helping you to access EU, national and regional funding.

regional participation fund



innovation grants & incentives



### - m - Market access

The Netherlands is a gateway to European markets, with an open market approach, business-friendly fiscal climate, and a multilingual workforce.

of Europe's most lucrative consumer markets are just **around the corner** 



244 million consumers within 2-3 days by road 170 million consumers within 1-2 days by road



International airports in 1.5 hour drive

### **Oost NL - Your support** for success in business

### Invest in Holland

Oost NL works closely together with

funding, network of business and research partners- to help you your European business.

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