

## Oost NL

Oost NL is an agency that focuses its activities and projects on strengthening and stimulating the economy of the provinces of Gelderland and Overijssel, the Netherlands.

Our work is commissioned by the Ministry of Economic Affairs and Climate Policy and the respective Provinces. Our work can be categorized in three topics:

### Internationalization

Foreign Investment offers companies from outside the Netherlands, as well as from other regions of the country, a 'soft landing' in East Netherlands. Through us, international companies gain access to our regional networks as well as assistance with trade promotion. We help owners of SMEs from East Netherlands to internationalize through matchmaking via our worldwide network of partners.

### Innovation

Development & Innovation supports the regional business environment by helping city governments and SMEs to bring innovations to market. This is done with knowledge, access to funding (including European-wide funds), networking and one-on-one contacts. The results: fundable business cases (usually focused on market introductions), innovation projects and programs, open innovation centers and establishing campuses.

### Investments

Capital supports starting and growth-phase SMEs. We do this partly with risk capital from various revolving innovation funds, and partly through our knowledge, networks and personal contacts. Through the revolving funds we provide for direct as well as indirect investment and take care of the fund management. In addition, we stimulate and support public and private investors. The result: growth through financing.

## Invest in Holland

Oost NL is one of the regional partners in the Invest in Holland network.

The Invest in Holland Network is a collaborative team of the Netherlands Foreign Investment Agency, regional economic development agencies, several large cities and Holland International Distribution Council. The network works to provide a continuum of free, confidential support services to new foreign investors, as well as existing foreign investors that already have operations in the Netherlands.

Did you know that the NFIA has offices in Tokio and Osaka where dedicated advisors talk to Japanese companies about strengthening their presence in The Netherlands?

## Investor Relations

The Investor Relations Program aims to make it easier for businesses under foreign ownership to grow and thrive in the Netherlands. Here's what we can do for you:

1. Provide information, advice and support
2. Connect you to relevant partners
3. Support your company with expansion plans in East Netherlands
4. Access to capital
5. Support business development
6. Put your feedback in the right hands

Want to know more? Talk to us or check the Investor Relations section @ [www.investinholland.com](http://www.investinholland.com)



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