



## Oost NL can help you set up business in the Netherlands

Are you interested in setting up your business in the Netherlands? Oost NL, the regional development agency for East Netherlands, supports international companies with their final steps by providing financial support. We offer loans up to € 250,000 to support your ambitions. Would you like to know if your company would be considered for financing? In this flyer you will find information about the loan features and conditions to qualify.

### Loan features

- > Loan of a maximum of € 250,000
- > Interest: market rate
- > Maximum duration up to 5 years
- > Payment in instalments
- > Arrangement fee 1%

### Requirements

We can process your loan application if your company meets the following conditions. Your company:

- > Is an operating branch of a foreign parent company.
- > Is a private company under Dutch law (BV) and is - or will be- registered in the Dutch Chamber of Commerce trade register.
- > Has - or will open - a bank account with a Dutch-based bank.
- > Establishes a business in East Netherlands and deploys activities that strengthen the regional economy of East Netherlands.
- > Will make a contribution to one or more of our social challenges and the following economic indicators: increase of workforce/co-financing/ increase of R&D expenditure/the (development of) innovative network environments in the region.
- > Has a specific formulated financing need of €250,000 maximum and a verifiable capacity to pay back the loan.
- > Provides current financial data (including the latest (consolidated) annual account) of the parent company. We assume that the annual account is available at July 1, after the year-end.
- > Has an up-to-date business plan. The plan should present the following aspects:
  - a. The type of activities will be financed with the loan, the necessary follow-up investments.
  - b. A description of the product and the market.

c. A description of the business model and its scalability.

d. The financial and commercial feasibility, with risk analysis.

e. The organisation: a team description and its competences/activities.

If you cannot meet one or more of the conditions above, your company does not qualify and this specific loan does not apply to you. Depending on your situation, we can discuss alternative options with you.

## Five reasons to establish your business in East Netherlands

East Netherlands has an ecosystem in which your company can thrive. We are the home base for over 1,200 international companies. Five reasons to choose East Netherlands:

**1** East Netherlands is a logistics hub with access to 500 million European consumers

**3** East Netherlands offers a lovely living environment with excellent international schools



**2** East Netherlands is a knowledge-intensive region with 3 research universities and 5 universities for applied sciences

**4** East Netherlands is known for its short product-to-market lead times

**5** East Netherlands has a highly educated, internationally oriented workforce

## Oost NL – your guide to a successful start-up in the Netherlands

Oost NL is a publicly-owned company with over 100 advisors to help you internationalize, innovate and invest. Oost NL has supported almost 900 companies during the past years, to settle or expand in East Netherlands. We've invested in more than 300 companies, using risk capital.

Do you have any questions on starting your business in the Netherlands, or on the conditions of the loan? Please feel free to contact us. Our advice is free of charge.

Do you want to apply or read more about the loan, please visit: [www.oostnl.com/loan](http://www.oostnl.com/loan)



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