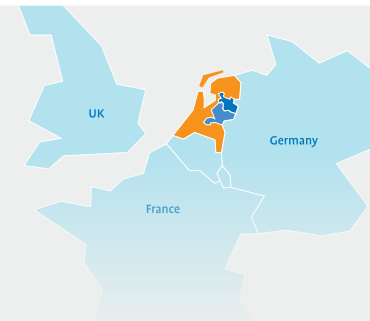




# Accelerate your business in East Netherlands: Digital Health Hotspot

East Netherlands is unique as a testbed and development location for innovative medical technology companies and has the largest agglomeration of Digital Health companies in the Netherlands. With several larger HealthIT companies nearby and a strong cooperation of over 300 businesses, small and large healthcare providers, knowledge institutes and investors within the Health Valley network, this thriving and still growing ecosystem is the place to be to boost your digital health innovation into Europe.



## East Netherlands: a vibrant Health ecosystem

Only in East Netherlands you can find such a strong, vibrant representation of qualified Health business partners, technologies, talent and government support.

This ecosystem is boosted by a funding injection from the EU of €110 billion Euros, to help companies such as yours to succeed with Life Sciences & Health Europe.

If your company is active in the Health value chain, East Netherlands is the place to be.

*"We chose the Netherlands as our European base because of the strategic location, large start-up scene, strong medical research institutes and focus on innovation."*

**Chris Land**  
VP of Europe Sales for Lunit

### M Business climate

**Health Valley** is the largest network in the Netherlands that fosters and supports technological innovations in health care. Health Valley provides a unifying platform for universities, care institutions, companies and governmental authorities to exchange information and collaborate in setting up innovative projects.

The international Health Valley Event in March each year is the largest Health innovation congress in the Netherlands.

**Companies**  
Many of the players in the field of Digital Health are active in our region such as, Verily, Nedap, Philips HealthSuite, Topicus, MRDM, Noviosens, Screenpoint Medical, Orikami, Mindaffect, New Compliance, Genalice, Renaltracker, Medangel.

**70** **Start-ups**  
Average new technology start-up companies every year

### Business support

Oost NL is in a strong position to help secure new markets for you in Europe, with the following partners:

- Mercator Launch** a pre-incubator for early phase entrepreneurship, supports all (PhD-)students, alumni and researchers in Nijmegen transform their business ideas into value-adding products or services.
- Vitavalley** an open and independent platform focused on accelerating and scaling up innovations.
- Briskr** founded by partners active in or for the Health, Life Sciences and High Tech industries. Stimulating entrepreneurship and innovation in the Gelderland region.
- Novel-T** supported by 2 universities, helps startups, scale-ups, innovative entrepreneurs and developments in the Twente region.
- Novio Tech Campus** Open innovation between researchers and entrepreneurs in Health & High Tech.
- ICT for Brain, Body and Behavior (i3B)** cluster of high-tech SMEs and knowledge institutes with domains in ICT in Health, Food, Mobility, Security.

### Open & innovative

Via joint research programs with the Universities of Wageningen (Food), Nijmegen (Health) and Twente (Tech) and top-class research institutes bring your innovation forward e.g. in medtech, rehabilitation, prevention, e-health and lab-on-a-chip.

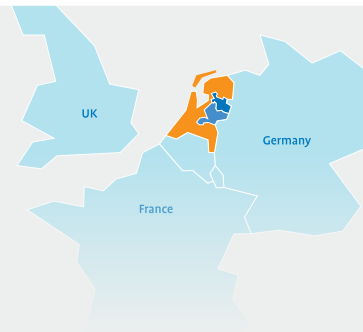
- Radboud University & Radboudumc:**
  - Reshape Innovation Center
- University of Twente & Research Centers:**
  - Digital Society Institute
  - TechMed Centre leading innovation hub
- Care partners:**
  - Pluryn/Digital Health Center
  - St. Maartenskliniek
  - Siza Academy Het Dorp

**OnePlanet**, New Dutch Innovation Center  
A collaboration between imec, Universities Radboud, Wageningen and Radboudumc. Focus on the development of sustainable technologies for food, health & agriculture.

**top5** **Most innovative country in the world**  
GII 2017-2020



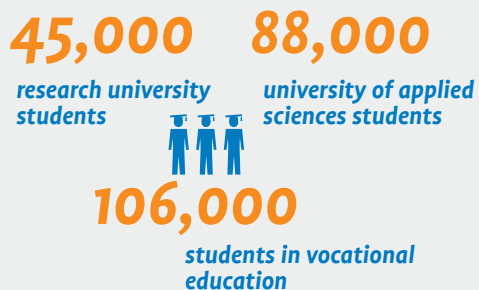
# Oost NL has successfully supported nearly **1,000** companies from all over the world



## Top talent

The region has leading entrepreneurial academic research centers: Wageningen University & Research (Food Research), Radboud University & Medical Center, Nijmegen (Life Sciences & Health) & University of Twente Enschede (Medtech & Technical Medicine). The Universities and Applied Sciences Institutes in the Netherlands strongly support relevant scientific studies that are closely linked to this growing market.

### Number of students, East Netherlands



source: CBS, 2019/2020

Due to its position in Europe, the East Netherlands attracts many international students and researchers. Hosting three international schools, the region offers a quality setting for international talent workers and their families.

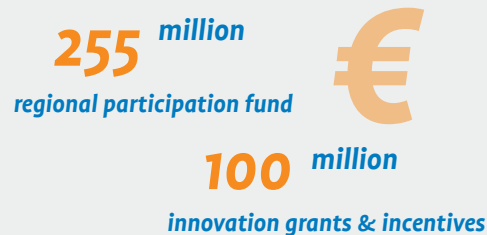


## Funding

Innovation in Life Sciences & Health is one of the funding priorities within the European Union (EU). These funds are also an important vehicle to connect our Life Sciences & Health ecosystem to other important hot spots in Europe. The EU has made significant investments in Life Sciences & Health in recent years.



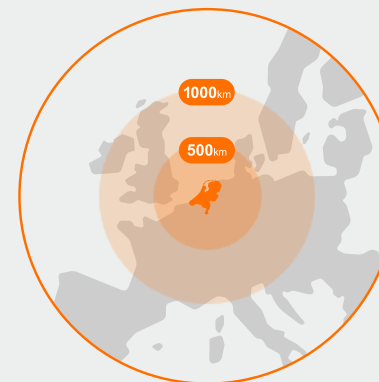
As a partner of the Dutch and EU governments, Oost NL is a qualified intermediary in helping you to access EU, national and regional funding.



## Market access

The Netherlands is a gateway to European markets, with an open market approach, business-friendly fiscal climate, and a multilingual workforce.

**95%** of Europe's most lucrative consumer markets are just **around the corner**



- 244 million consumers within 2-3 days by road
- 170 million consumers within 1-2 days by road



**6** International airports in 1.5 hour drive

## Oost NL - Your support for success in business

Oost NL is the economic development agency for East Netherlands.

### Invest in Holland

Oost NL works closely together with partners in the Invest In Holland network. Our main partner is the Netherlands Foreign Investment Agency.

We have access to resources - funding, network of business and research partners- to help you succeed in establishing and growing your European business.

### Contact:

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