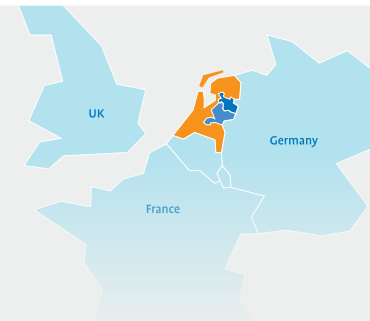




# Accelerate your medtech business in East Netherlands

East Netherlands is unique as a testbed and development location for innovative medical technology companies. With several larger medtech companies nearby and a strong cooperation of over 300 businesses, small and large healthcare providers, knowledge institutes and investors within the Health Valley network, this thriving and still growing ecosystem is the place to be to boost your medtech innovation into Europe.



## East Netherlands: a vibrant Health ecosystem

Only in East Netherlands you can find such a strong, vibrant representation of qualified Health business partners, technologies, talent and government support.

This ecosystem is boosted by a funding injection from the EU of €110 billion Euros, to help companies such as yours to succeed with Life Sciences & Health Europe.

If your company is active in the Health value chain, East Netherlands is the place to be.

*"We chose the Netherlands as our European base because of the strategic location, large start-up scene, strong medical research institutes and focus on innovation."*

**Chris Land**  
VP of Europe Sales for Lunit

## M Business climate

**Health Valley** is the largest network in the Netherlands that fosters and supports technological innovations in health care. Health Valley provides a unifying platform for universities, care institutions, companies and governmental authorities to exchange information and collaborate in setting up innovative projects.

The international Health Valley Event in March each year is the largest Health innovation congress in the Netherlands.

### Companies

The list of globally operating companies in the region includes names such as: Demcon, Nedap, Micronit, Sigma Screening, Laborie, Lipocoat, Thales, U-Needle, Inreda, Indes, Humeca, Fisic, Medlon, Nanoni, Westfalen Medical, Microfluidics, PA Imaging, Codan, Lionix, Freedom Innovations, Medline, GE Healthcare, Wassenburg Medical Devices, Machnet Medical Robotics, Gable Systems, Biotronik, Microtek Medical, Paul Hartmann, Evidenco and Ophtecs.

**70** **Start-ups**  
Average new technology start-up companies every year

## Business support

East Netherlands has a strong ecosystem for medtech companies to thrive and grow their business in Europe. The following partners in the ecosystem are keen on supporting you grow your business in the region:

**Rockstart Health** - a hands-on investment program focused on market-validated startups in the health sector.

**TechMed Centre** - a leading Innovation Hub with a state-of-the-art infrastructure impacting healthcare by excellent Research, Innovation and Educational programmes.

**Novel-T** - supports medtech companies with a full range of programs and services.

**Briskr** - stimulating entrepreneurship and innovation in life sciences & health.



**Most innovative country in the world**

GII 2017-2020

## Open & innovative

Via joint research program top-class research institutes bring your innovation forward e.g. in medtech, rehabilitation, prevention, e-health and lab-on-a-chip.

### Key research institutes

- Radboud University
- Radboudumc
- Radboud Reshape Innovation Center
- University of Twente
- Fraunhofer project center
- IMEC

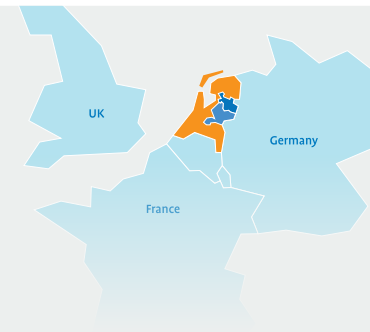
### Regional innovation adopters

- Isala Clinics – specialist in heart surgery, neuro surgery and dialyse
- Rijnstate – specialist in Gastroenterology
- St. Maartensclinic – specialist in ortopedics and rehabilitation
- Roessing Research and Development – specialist in rehabilitation
- Pluryn Digital Health Center – specialist in care
- Siza Academy Het Dorp – specialist in care
- NAAST – specialist in remote care



Health

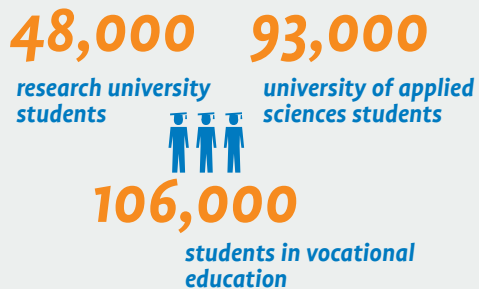
# Oost NL has successfully supported over 1,000 companies from all over the world



## Top talent

The region has leading entrepreneurial academic research centers: Wageningen University & Research (Food Research), Radboud University & Medical Center, Nijmegen (Life Sciences & Health) & University of Twente Enschede (Medtech & Technical Medicine). The Universities and Applied Sciences Institutes in the Netherlands strongly support relevant scientific studies that are closely linked to this growing market.

### Number of students, East Netherlands



source: CBS, 2020/2021

Due to its position in Europe, the East Netherlands attracts many international students and researchers. Hosting three international schools, the region offers a quality setting for international talent workers and their families.

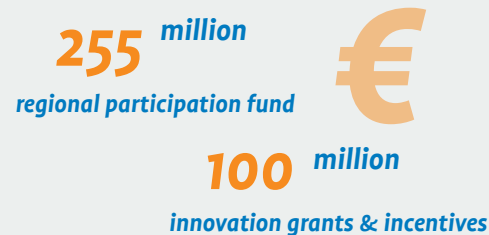


## Funding

Innovation in Life Sciences & Health is one of the funding priorities within the European Union (EU). These funds are also an important vehicle to connect our Life Sciences & Health ecosystem to other important hot spots in Europe. The EU has made significant investments in Life Sciences & Health in recent years.



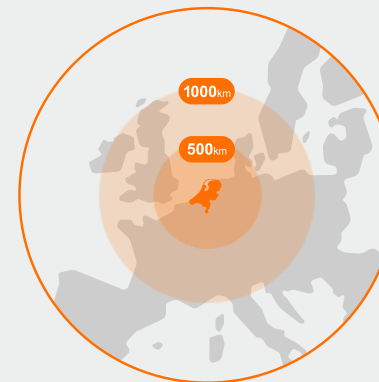
As a partner of the Dutch and EU governments, Oost NL is a qualified intermediary in helping you to access EU, national and regional funding.



## Market access

The Netherlands is a gateway to European markets, with an open market approach, business-friendly fiscal climate, and a multilingual workforce.

**95%** of Europe's most lucrative consumer markets are just **around the corner**



- 244 million consumers within 2-3 days by road
- 170 million consumers within 1-2 days by road



**6** International airports in 1.5 hour drive

## Oost NL - Your support for success in business

Oost NL is the economic development agency for East Netherlands.

### Invest in Holland

Oost NL works closely together with partners in the Invest In Holland network. Our main partner is the Netherlands Foreign Investment Agency.

We have access to resources - funding, network of business and research partners- to help you succeed in establishing and growing your European business.

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Development Agency

