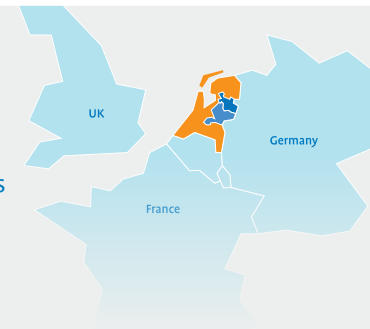




North Sea neighbours

East Netherlands has a longstanding (trade) relationship with the United Kingdom. Our economic ties are strong: companies on both sides of the North Sea trade with each other, import and export numbers are high and over 100 British companies have established their business in East Netherlands. The strengths of the eastern provinces of The Netherlands lie in the sectors **Food, Health, Tech & Energy**: sectors that many British regions also have key industries in. Moreover, the **favourable logistical position** makes East Netherlands a valuable trading and investment location!



East Netherlands: Part of a great international network

Oost NL supports (international) entrepreneurs throughout the entire process of establishing businesses and fostering growth in our region. Throughout the years, we have successfully supported more than 900 companies from all over the world.

Oost NL works closely together with partners in the Invest in Holland network.

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M Business climate

5 reasons to choose East Netherlands

- Market access to 500 million European consumers:** East Netherlands is located strategically between two key European metropolitan areas: the Amsterdam Rotterdam region and the German Ruhr area.
- Short product to market times:** East Netherlands is home to three world-class universities and research institutes, all offering companies in the region access to new ideas, product development, human capital and infrastructure.
- Motivated and educated employees:** East Netherlands has a highly educated, internationally oriented workforce. And the level of English, German and other language skills are excellent!
- Competitive fiscal climate:** A competitive statutory corporate income tax rate in Europe – 25% (15% on the first € 245,000).
- East Netherlands offers a **lovely living environment** with excellent international schools.



Infrastructure

Synchromodal Transport

Directly connected to the Baltic and Alpine Rhine Corridor.

East Netherlands is readily accessible by water with 8 strategically located inland (containers) terminals, like CTT Hengelo and BCTN Nijmegen. Operational rail network with direct connection to (barge/container) terminals and logistic sites.



**#1 Road connection
NL - Germany**



**#1 TEU transport
gateway to EU**

**14,3% NL TEU
via East NL**



**75% of all railcargo
between NL - Germany**

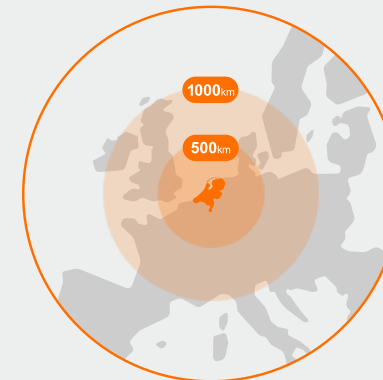


**6 International airports
in 1.5 hour drive**



Market access

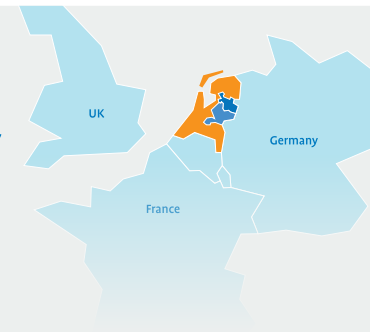
95% of Europe's most lucrative consumer markets are just around the corner



- 244 million consumers within 2-3 days by road
- 170 million consumers within 1-2 days by road



Oost NL has successfully supported nearly 1,000 companies from all over the world



Health

Universities: Radboud university medical center, University of Twente.
Health Valley: Dynamic cluster of companies, universities, research institutes, supported by a collaborative government.
Companies include: AbbVie, AstraZeneca, Demcon, GE Healthcare, Mercachem, Nedap, Lupin Pharmaceuticals, MDxHealth, Micronit, Mindray, Synthon, Thales and Vaxxinova.
Focus areas: Molecular medicine, diagnostics & imaging, nano-technology for point-of-care solutions, rehabilitation and medical robotics.



Tech

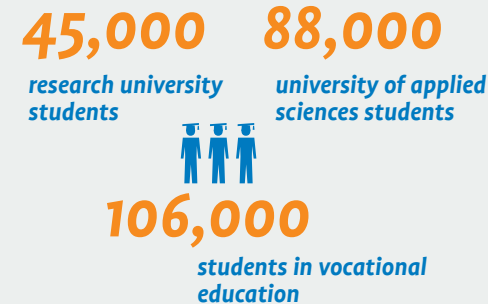
High Tech research: University of Twente.
High Tech parks: Kennispark Twente, Polymer Science Park (Zwolle), High Tech Systems Park (Hengelo) and NovioTech Campus (Nijmegen), an incubator dedicated to semiconductors.
Companies include: Ampleon, Benchmark, Boeing, imec, Infor, Nexperia, NXP, Saab, Scania, Sensata, Teijin, TenCate, Thales.
Focus areas: Photonics, micro- and nano-technology, robotics, sensing, UAV's, lightweight materials and composites, semiconductors and RF, IT.



Top talent

East Netherlands is a knowledge-intensive region with three research universities and five Universities of Applied Sciences.

Number of students, East Netherlands



source: CBS, 2019/2020

East Netherlands attracts many international students and researchers. Hosting three international schools, the region offers a quality setting for international talent workers and their families.



Food

Wageningen University & Research: Number 1 Agriculture university in the world.
Foodvalley: Internationally acclaimed R&D hotspot with over 3,000 agri-food related companies, institutes, over 15,000 agri-food experts from 110 nationalities.
Overijssel: Production facilities and business parks with room to establish and expand.
Companies include: 2 Sisters Storteboom, Unilever, FrieslandCampina, Europastry, Vivera, Kraft Heinz, Nestlé and Keygene.
Focus areas: Plant based proteins, agri-tech, sustainable innovations in food & agriculture.



Energy

Knowledge institutions: HAN university of applied science, Sustainable Electrical Energy Center of Expertise.
Hydrogen and Energy storage & Cleantech region: Energy and Environmental Technology sectors in Apeldoorn/Deventer/Zutphen, energy storage in Arnhem.
Companies include: Akzo Nobel, BASF, DHV, DNV GL, HyET, KIWA, Tauw, Tempress.
Focus areas: Renewable energy, innovative fuel technologies, battery storage, smart grids and circular economy.

Oost NL - Your support for success in business

With free and confidential services, Oost NL offers:

- Extensive networks and business partners in our ecosystem;
- Knowledge and expertise in regard to all matters related to expanding your business;
- The perfect premises: from lab to office, factory, warehouse or shared facilities;
- Matchmaking;
- Tailor-made bidbooks;
- Custom-made fact-finding trip to East Netherlands;
- Assistance and support in every stage of your business expansion.

On www.oostnl.com/downloads you can find value proposition with more details for each sector and industry.