

### **Soft landing program for South African companies**

Oost NL has set up a full service program for South African companies and entrepreneurs to establish themselves in the Eastern part of the Netherlands. South Africans enjoy living and working in The Netherlands. We are in the same time zone. Our economic ties are growing as import and export numbers have risen to nearly 2 billion euros in 2019. The last years more and more South African companies have established their business in East Netherlands. Moreover, the favourable logistical position on the border of Germany makes East Netherlands a valuable trading and investment location!





#### **Soft landing**



#### **Benefits**



## - Testimonials

How we help:

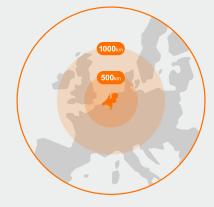
- Our soft landing program is a full service program for South African companies aiming to establish a Dutch subsidiary and South African entrepreneurs aiming to set-up their company in The Netherlands.
- Depending your needs we connect you to specialized service providers helping you setting up a legal entity, arranging residence & work permits, open a bank account, to find a working space, expat services for personal matter and get access to Dutch networks.
- The coordination service of Oost NL is free of charge.
- Using our services is using a one stop shop for all your needs and requirements.

Depending on the scope of your project we advise you which route to follow.

- Oost NL works with South African related service providers in The Netherlands who understand the situation in both countries and can assist companies/entrepreneurs with: setting up a legal structure with holding and operational entities, accountancy, notary deeds, document workflow including apostilled documents which enables the registration of a Dutch entity without a personal presence – all against a fixed
- Find the right visa solution for you, your family or your employees.
- Open a business bank account through the quickscan procedure of ABN AMRO, ING and Rabobank.
- · Oost NL selected various virtual and flexible office providers where companies can legally register their company at fast speed and low costs. Our preferred solution is WTC Twente which has its own 'Cape Town' working space. It is located next to a central railway station.

We are already home to various companies holding strong South African ties like Dimension Data, Sasaol and Bidcorp. Many smaller ones have joined over the past few years. We are proud home to companies like: CT LAB, Pétanque NXT Smart Solutions, Noord-Kaap Water, AuthGate, Dau Technology, Co-Operative Computing, getITright and many others.

of Europe's most lucrative consumer markets are just around the corner



- 244 million consumers within 2-3 days by road
- 170 million consumers within 1-2 days by road

#### East Netherlands: Part of a great international network

Oost NL supports (international) entrepreneurs throughout the entire process of establishing businesses and fostering growth in our region. Throughout the years, we have successfully supported more than 900 companies from all over the world.

Oost NL works closely together with partners in the Invest In Holland network.

#### Contact:

East Netherlands Development Agency (Oost NL) Laan van Malkenschoten 40 P.O. Box 1026 7301 BG Apeldoorn, The Netherlands Tel: +31 (0) 88 667 0100



Bernold Kemperink Country manager South Africa

East Netherlands oost nl **Development Agency** 



# East Netherlands: the landing spot for South African companies doing business in Europe



**High Tech research:** University of Twente

High Tech parks: Kennispark Twente, Polymer

Science Park (Zwolle), High Tech Systems Park

(Hengelo) and NovioTech Campus (Nijmegen), an incubator dedicated to semiconductors.

**Companies** include: Ampleon, Benchmark,

Dimension Data, imec, Infor, Nexperia, NXP,

Scania, Sensata, Teijin, TenCate, Thales, VDL

Focus areas: Photonics, micro- and nano-

technology, robotics, sensoring, UAV's,

lightweight materials and composites,

semiconductors and RF. IT.



#### **Business climate**



#### Health



#### Tech



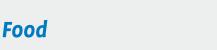
reasons to choose East Netherlands

- Market access to 500 million European consumers: East Netherlands is located strategically between two key European metropolitan areas: the Amsterdam Rotterdam region and the German Ruhr Area.
- 2. Short product to market times:
  East Netherlands is home to three
  world-class universities and research
  institutes, all offering companies in
  the region access to new ideas, product
  development, human capital and
  infrastructure.
- 3. Motivated and educated employees:
  East Netherlands has a highly educated,
  internationally oriented workforce. And
  the level of English, German and other
  language skills are excellent!
- 4. Competitive fiscal climate: A competitive statutory corporate income tax rate in Europe 25% (16.5% on the first € 200,000).
- East Netherlands offers a lovely living environment with excellent international schools.

**Universities:** Radboud university medical center, University of Twente

**Health Valley:** Dynamic cluster of companies, universities, research institutes, supported by a collaborative government.

Companies include: AbbVie, AstraZeneca, Demcon, GE Healthcare, Mercachem, Nedap, Lupin Pharmaceuticals, MDxHealth, Micronit, Mindray, Synthon, Thales and Vaxxinova Focus areas: Molecular medicine, diagnostics & imaging, nano-technology for point-of-care solutions, rehabilitation and medical robotics.



#### Wageningen University & Research:

Number 1 Agriculture university in the world **Foodvalley:** Internationally acclaimed R&D hotspot with over 3,000 agri-food related companies, institutes and over 15,000 agri-food experts from 110 nationalities. **Companies** include: 2 Sisters Storteboom, Unilever, FrieslandCampina, Europastry, Vivera, Kraft Heinz, Nestlé and Keygene **Focus areas:** Plant based proteins, agri-tech, sustainable innovations in food & agriculture,

precision farming, machinery.



#### **Energy**

Knowledge institutions: HAN university,
Sustainable Electrical Energy Center of Expertise
Hydrogen-Energy storage & Cleantech region:
Energy & Environmental Technology sectors
in Apeldoorn/Deventer/Zutphen, energy
storage in Arnhem

**Companies** include: ABB, Dekra, DNV GL, HyET, Kema, KIWA, Nedstac

**Focus areas:** Renewable energy, battery storage, smart grids, hydrogen, e-mobility, testing and certification, water treatment.

# Oost NL - Your support for success in business

With free and confidential services, Oost NL offers:

- Extensive networks and business partners in our ecosystem;
- Knowledge and expertise in regard to all matters related to expanding your business:
- The perfect premises: from lab to office, factory, warehouse or shared facilities:
- Matchmaking
- Tailor-made bidbooks:
- Custom-made fact-finding trip to East Netherlands:
- Assistance and support in every stage of your business expansion.

On www.oostnl.com/downloads you can find value proposition with more details for each sector and industry.

East Netherlands oost nl
Development Agency