Soft landing program for South African companies

Oost NL has set up a full service program for South African companies and entrepreneurs to establish themselves in the Eastern part of the Netherlands. South Africans enjoy living and working in The Netherlands. We are in the same time zone. Our economic ties are growing as import and export numbers have risen to nearly 2 billion euros in 2019. The last years more and more South African companies have established their business in East Netherlands. Moreover, the favourable logistical position on the border of Germany makes East Netherlands a valuable trading and investment location!

Soft landing

How we help:

- Our soft landing program is a full service program for South African companies aiming to establish a Dutch subsidiary and South African entrepreneurs aiming to set-up their company in The Netherlands.
- Depending your needs we connect you to specialized service providers helping you setting up a legal entity, arranging residence & work permits, open a bank account, to find a working space, expat services for personal matter and get access to Dutch networks.
- The coordination service of Oost NL is free of charge.
- Using our services is using a one stop shop for all your needs and requirements.

Benefits

Depending on the scope of your project we advise you which route to follow.

- Oost NL works with South African related service providers in The Netherlands who understand the situation in both countries and can assist companies/entrepreneurs with: setting up a legal structure with holding and operational entities, accountancy, notary deeds, document workflow including apostilled documents which enables the registration of a Dutch entity without a personal presence – all against a fixed rate.
- Find the right visa solution for you, your family or your employees.
- Open a business bank account through the quickscan procedure of ABN AMRO, ING and Rabobank.
- Oost NL selected various virtual and flexible office providers where companies can legally register their company at fast speed and low costs. Our preferred solution is WTC Twente which has its own ‘Cape Town’ working space. It is located next to a central railway station.

Testimonials

We are already home to various companies holding strong South African ties like Dimension Data, Sasaol and Bidcorp. Many smaller ones have joined over the past few years. We are proud home to companies like: CT LAB, Pétanque NXT Smart Solutions, Noord-Kaap Water, AuthGate, Dau Technology, Co-Operative Computing, getITright and many others.

95% of Europe’s most lucrative consumer markets are just around the corner

- 244 million consumers within 2-3 days by road
- 170 million consumers within 1-2 days by road

East Netherlands: Part of a great international network

Oost NL supports (international) entrepreneurs throughout the entire process of establishing businesses and fostering growth in our region. Throughout the years, we have successfully supported more than 900 companies from all over the world.

Oost NL works closely together with partners in the Invest In Holland network.

Contact:
East Netherlands Development Agency (Oost NL)
Laan van Malkenschoten 40
P.O. Box 1026
7301 BG Apeldoorn, The Netherlands
Tel: +31 (0) 88 667 0100
www.oostnl.com

Bernold Kemperink
Country manager South Africa
bernold.kemperink@oostnl.nl

244 million consumers within 2-3 days by road
50b.
170 million consumers within 1-2 days by road
East Netherlands: the landing spot for South African companies doing business in Europe

**Business climate**

5 reasons to choose East Netherlands

1. Market access to 500 million European consumers: East Netherlands is located strategically between two key European metropolitan areas: the Amsterdam Rotterdam region and the German Ruhr Area.

2. Short product to market times: East Netherlands is home to three world-class universities and research institutes, all offering companies in the region access to new ideas, product development, human capital and infrastructure.

3. Motivated and educated employees: East Netherlands has a highly educated, internationally oriented workforce. And the level of English, German and other language skills are excellent!

4. Competitive fiscal climate: A competitive statutory corporate income tax rate in Europe – 25% (16.5% on the first € 200,000).

5. East Netherlands offers a lovely living environment with excellent international schools.

**Health**

Universities: Radboud university medical center, University of Twente
Health Valley: Dynamic cluster of companies, universities, research institutes, supported by a collaborative government.
Companies include: AbbVie, AstraZeneca, Demcon, GE Healthcare, Mercachem, Nedap, Lupin Pharmaceuticals, MDxHealth, Micronit, Mindray, Synthon, Thales and Vaxxinova
Focus areas: Molecular medicine, diagnostics & imaging, nano-technology for point-of-care solutions, rehabilitation and medical robotics.

**Tech**

High Tech research: University of Twente
High Tech parks: Kennispark Twente, Polymer Science Park (Zwolle), High Tech Systems Park (Hengelo) and NovioTech Campus (Nijmegen), an incubator dedicated to semiconductors.
Companies include: Amplicon, Benchmark, Dimension Data, imec, Infor, Nexperia, NXP, Scania, Sensata, Teijin, TenCate, Thales, VDL
Focus areas: Photonics, micro- and nano-technology, robotics, sensing, UAV’s, lightweight materials and composites, semiconductors and RF, IT.

**Food**

Wageningen University & Research: Number 1 Agriculture university in the world
Foodvalley: Internationally acclaimed R&D hotspot with over 3,000 agri-food related companies, institutes and over 15,000 agri-food experts from 110 nationalities.
Companies include: 2 Sisters Storteboom, Unilever, FrieslandCampina, Europastry, Vivera, Kraft Heinz, Nestlé and Keygene
Focus areas: Plant based proteins, agri-tech, sustainable innovations in food & agriculture, precision farming, machinery.

**Energy**

Knowledge institutions: HAN university, Sustainable Electrical Energy Center of Expertise
Hydrogen-Energy storage & Clean tech region: Energy & Environmental Technology sectors in Apeldoorn/Deventer/Zutphen, energy storage in Arnhem
Companies include: ABB, Dekra, DNV GL, HyET, Kema, KIWA, Nedstac
Focus areas: Renewable energy, battery storage, smart grids, hydrogen, e-mobility, testing and certification, water treatment.

With free and confidential services, Oost NL offers:

- Extensive networks and business partners in our ecosystem;
- Knowledge and expertise in regard to all matters related to expanding your business;
- The perfect premises: from lab to office, factory, warehouse or shared facilities;
- Matchmaking;
- Tailor-made bidbooks;
- Custom-made fact-finding trip to East Netherlands;
- Assistance and support in every stage of your business expansion.

On www.oostnl.com/downloads you can find value proposition with more details for each sector and industry.